

Organized by:



Promoted by:



TASTE
MADE IN
BRAZIL



Export:
over 150
countries

Export:
largest chicken
exporter in
world

BRAZIL

Second
chicken
producer
worldwide

Pork
producer and
exporter:
fourth
worldwide



PROTEINS OF BRAZIL: POULTRY, PORK AND EGGS



Counting with vast fields of grains, fertile land and an extremely favorable climate, Brazil is a partner of several countries worldwide in providing food security. Concerning chicken exports, since 2004 Brazil keeps its position as the largest exporter in the world, supplying over 150 countries. More than 4 million tons are shipped out of the country's ports every year.

On Brazilian farms, technological excellence in genetics management and environment have guaranteed enormous progress in production, making the country the second largest producer of chicken meat worldwide, with more than 13 million tons of chicken meat annually and 3.9 million tons of pork annually.

The same quality is notable on Brazilian egg production, the seventh largest in the world, and exported to dozens of the most demanding countries around the globe.

All of these links in the chain highlight the relevance of Brazilian poultry and pork production noteworthy for its quality health and efficiency, guaranteeing that Brazil's poultry and pork farming products are on the tables of consumers in all the continents.





THE STRICTEST CONTROLS

**Not one single case
of Avian Influenza (IA)
on record in Brazil and
Porcine Epidemic
Diarrhea (PEDv) on
record in Brazil**

Dedication, work and an incessant effort for excellence over decades of research, high-tech employment and significant investments in production structures.

This is how Brazil's poultry and pork production has reached levels of efficiency that have made them international references.

Brazil has reached an excellent level when it comes to sanitary status.

In poultry production, it has never been recorded a case of Avian Influenza (IA) in Brazilian territory. In pork production, total control of the chain has kept the country free of Porcine Epidemic Diarrhea (PEDv), Classical Swine Fever and Foot and Mouth Disease.

QUALITY MADE IN BRAZIL



All meat produced and exported by Brazil is subject to strict quality and sanitary control, fully inspected by the Ministry of Agriculture Livestock and Supply (MAPA) of Brazil. Each stage of the production process is carefully inspected by MAPA, which relies on a large structure with specialized departments comprised of highly trained professionals.

At each exporter processing unit in Brazil there is a Federal Inspection Service (Serviço de Inspeção Federal - SIF) performing oversight "in loco."



Our poultry and pork industries and farms comply with strict food safety protocols in a highly technical environment within standards established by the Codex Alimentarius (FAO) and World Organization for Animal health (OIE) in total compliance with standards of animal well-being.



The afore mentioned qualities along with the versatility of the Brazil's poultry and pork industries precisely fulfill the needs of customers and the demands and tastes of all continents. This process guarantees to Brazil an established place as a global leader in exports and an important partner in food security in various demanding markets.



Among these processes there are complex and detailed programs focused on preserving quality and food safety. At the same time exporting plants are periodically assessed by health authorities from countries to which Brazil exports.



PROGRAMS OF QUALITY

Brazil has adopted the National Plan for the Control of Residues and Contaminants (PNCRC) as a tool to manage risks and promote the safety of products of animal origin.



Constant training based concept required by the various markets: Good Manufacturing, Practices, Traceability, Private Standards among others.



Sanitation Standard Operating Procedures (SSOP)



Standard Operating Procedure (SOP).



System inspected by the Brazilian Ministry of Agriculture and by the importing markets.



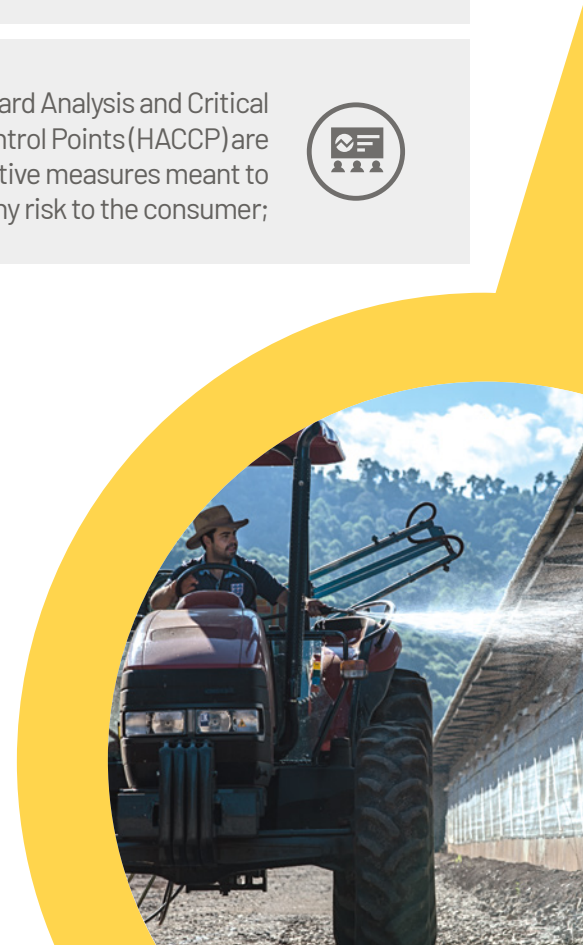
More than 1 thousand official missions and private visits every year.



International certifications: GlobalGap, BRC, IFS, AloFree, among others.



Hazard Analysis and Critical Control Points (HACCP) are preventive measures meant to reduce any risk to the consumer;



BRAZIL: A PARTNER OF LOCAL INDUSTRIES

For decades, Brazil has contributed to serving the growing demand for animal protein in every continent, through exports products, with guaranteed quality sanitary and an affordable price.

Regarding chicken meat, for instance, **Brazilian products are found in 150 markets, with export volumes which are surpluses from Brazil, complementing import countries supply and contributing to technological innovation**, with a constant commitment to meet the specific product and quality requirements in each country.

Whether in supplying products for processing (for example the European Union) or supplying international restaurant chains (as in Asia), the export of Brazilian animal protein contributes to the creation of jobs and income in the importing countries.

Moreover, Brazil helps partner countries to meet the greater demand for the cuts most wanted by their populations, supplementing local supply of these products.





SUSTAINABILITY: A BRAZILIAN DIFFERENTIAL

The Brazilian chicken, and pork export industry also has sustainability among its brands.

The favorable climate, in addition to investments in renewable energy sources and quality of its facilities, allow Brazil to produce poultry at a level of CO² emission, for instance, 45% below that in the United Kingdom and 50% lower than poultry farming in France, according to data from DEFRA – UK.

In addition, all production is done outside the Amazon Biome, in the north region of Brazil. More than 80% of our production is installed in the South and Southeast regions.

While internal factors help reduce CO² emissions, companies invest in a number of initiatives aimed at preserving and reusing resources to increase productivity and reduce environmental impacts.

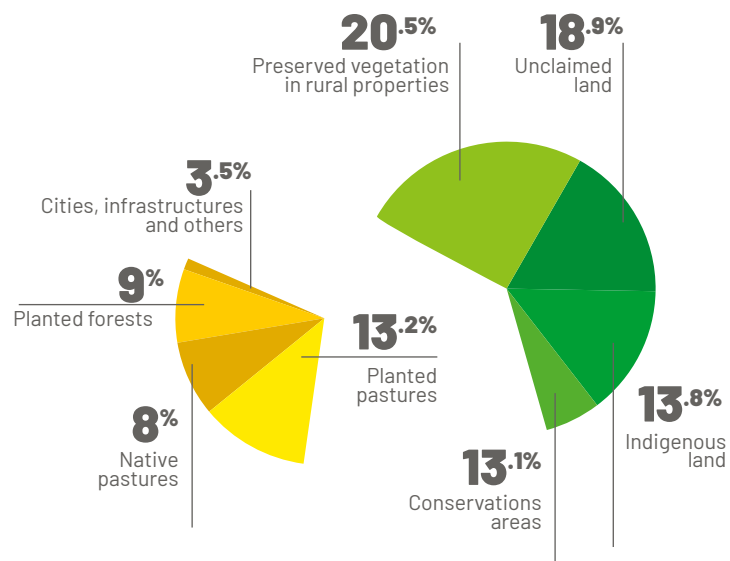
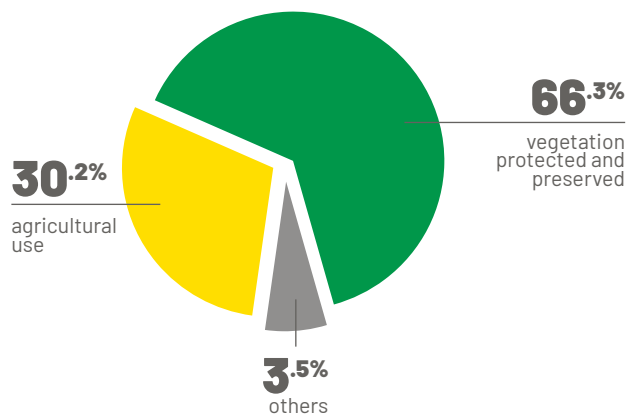


AGRIBUSINESS: PRODUCES AND PRESERVES

BRAZIL

Sources: SFV; SICAR; EMBRAPA; IBGE; MMA; FUNAI; DNIT; ANA; MPOG

851 million hectares **66.3%** preserved area



BRAZIL'S POULTRY AND PORK PRODUCTION TAKE PLACE FAR FROM THE AMAZON BIOME

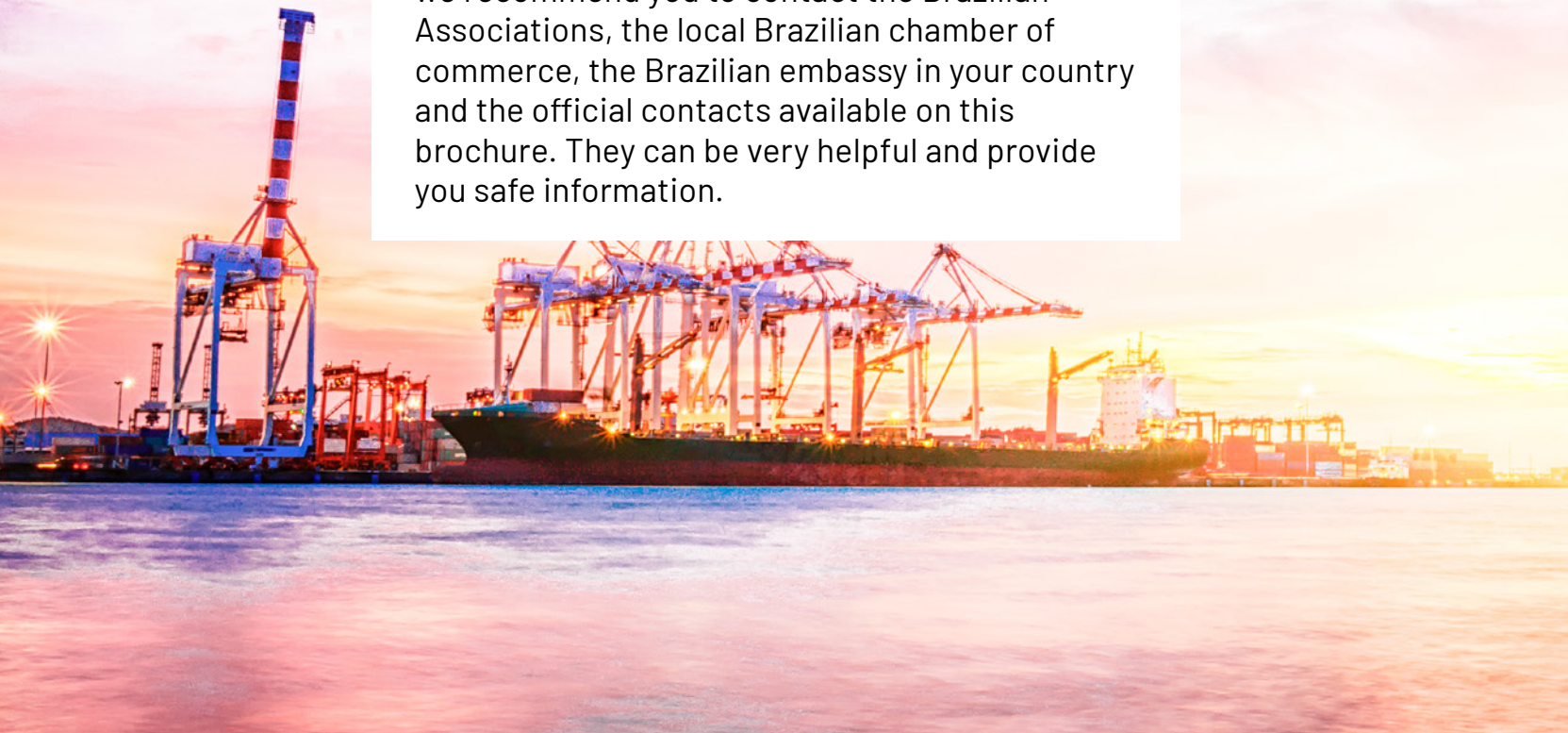


Brazil's poultry and pork production and its industries are based on closed-cycle family farms, and are labor-intensive not land-intensive

Source: IBGE

IMPORTANT INFORMATION

With increasing global demand for Brazilian products worldwide, we would like to call your attention to the appearance of **FAKE OFFERS** via the internet through false webpages, skype addresses and web offers that use Brazilian companies or brand names in light of the above. It is very important that you always confirm if the person with whom you are negotiating is indeed a member of the company's team. We believe that the best way to avoid new frauds is to work on preventive measures. Information is always the best prevention. In case of any doubt about the basis or origin of received information, we recommend you to contact the Brazilian Associations, the local Brazilian chamber of commerce, the Brazilian embassy in your country and the official contacts available on this brochure. They can be very helpful and provide you safe information.





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BRAZILIAN CHICKEN MEAT EXPORTING COMPANIES



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BRAZILIAN EGG EXPORTING COMPANIES



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DAY-OLD CHICKS AND FERTILE EGGS EXPORTING COMPANIES



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BRAZILIAN PORK EXPORTING COMPANIES



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